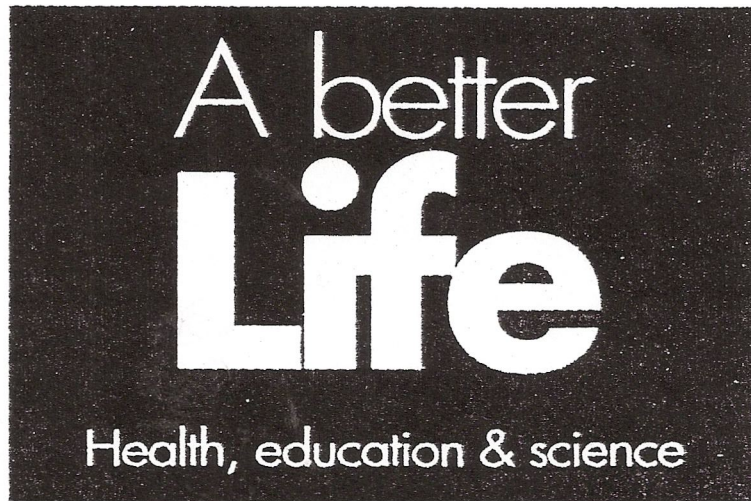


Shouldn't your child play a musical instrument?

Important Information!!!!



### **Music education plays well with public**

A growing body of research on the educational benefits of music instruction appears to be having an impact on public attitudes. In a new Gallup Poll, 81% of 1,500 adults say that participating in music education corresponds with better grades and test scores, up from 69% in 1997. The survey finds that 50% of households have one person age 5 or older who plays a musical instrument, up from 38% in 1997. Forty percent have two or more people who play, up from 34% in 1997. Participation in private lessons, school instrument programs and other types of instrumental programs also increased. The poll was conducted for the National Association of Music Merchants — International Music Products Association.